R	af Type	Done	Area	Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
٧	1 В	х		Maintain and enhancing the attractiveness of Ashby Town Centre.		Retail units, shopfronts and signs within the Primary Shopping Area are to conform to the local design statement.	Consistency in design will lead to a more attractive town centre	A retail design statement is needed	
٧	2 B	x				All new development will provide for new trees and landscaping where possible to enhance the natural environment and will protect existing trees. The removal of trees will only be			
٧	в в	x				allowed if sufficient alternative provision is made. Non-retail units will not be allowed within the Town Centre unless they are integrated into a retail development			
٧	\$ B	х				New developments should incorporate tree planting, open spaces and seats wherever possible			
٧	5 В	х				New development should encourage the creation of open spaces or areas where events can take place, on the basis that the town centre will become a more vibrant place for people to enlow			
٧	ЭВ	х		Ensure Ashby Town Centre is accessible		Development proposals resulting in a loss of parking will not be permitted unless capacity is provided elsewhere. All new developments must ensure that adequate car parking is made available on site.			
V	0 B 1 B	x x				New proposals which make provision for additional parking will be welcome New development must address the need to improve walking and cycle routes			
V	2 B	x				New development must have regard for the needs of people with disabilities.			
V	3 B	х				Any development likely to result in a discernible increase in traffic shall not be permitted			
						unless mitigated. New development should always limit the impact of traffic congestion rather than contribute to it.			
V	9 B	х		Offer increased diversity within the Town Centre		New retail units will be supported if they complement the a broad retail mix expected of a historic market town.			
V	0 B	х				Within the primary shopping area the balance of retail to nonretail development should be predominantly retail. Outside the primary shopping area more nonretail is unacceptable.		Need to define the primary shopping area	
V	1 B	x				Development proposals that provide additional hotel accommodation or improve the quality of existing accommodation will be supported.			
V	2 B	х				New development that reinforces the hierarchy of businesses (retail units within the			
						Primary Shopping Area; Secondary uses outside of the Primary Shopping Area) will be supported if otherwise in compliance with the Neighbourhood Plan.			
V	9 B	х		Provide a sustainable Town Centre into the future		The construction methods for any new development must minimise energy and water usage.			
V	0 B	x		into the ratare		Inappropriate uses of sites which conflict with the uses in the locality will be discouraged.		Sites such as Wainwrights haulage conflict with local housing and retail beeds	
V	1 B	х				The change of use for redundant sites to non-retail use will only be supported if the current use is no longer economically viable.			
V	2 B	х				New development must support the existing town centre and not create an alternative centre. Out of town retail development will only be supported if it is not possible to develop the same provision within the town centre and similar provision does not already exist.			
V	9 B	х		Provide a safe, attractive, and secure environment		Club closing times are to be phased to maintain a safe night time environment.			
V	0 B	х				Developments must contribute to not be in conflict with a pedestrial friendly environment in the Town centre. Cycleways and walkways should be numerous and give easy access to key areas of trade and social interaction.			
V	1 B	х				Any new development should take into account the need for CCTV coverage in all areas of trade in the Town.			
V	2 B	х				Traffic and congestion must be kept to a minimum to provide an attractive environment for people visiting the town centre Options which increase pedestrian access will be welcomed.			
V	6 B	х		Promote increased levels of economic activity		New development that provides for staff-intensive businesses will be supported.			
V	7 B	х				Previously developed sites (brownfield) or reduntdant sites are preferred locations for development.			
V	0 B	х		Raise awareness of the strengths of Ashby Town Centre		New developments must have regard for the need to improve town centre signage, particularly with regard to town centre parking.			
V	1 B	х		ASIDY TOWN COLLEG		Tourist facilities will be supported where they conserve the quality of the built and natural environment.			
V	2 B	х				The loss of tourist facilities will not be supported unless they are no longer viable or alternative provision is provided.			
	8 B	х		Develop a sense of community		Any development that seeks to remove community facilities will not be supported unless it is no longer needed and alternative provision is provided.			
V	9 B	х				Housing development within the Town Centre will be supported if it provides a self- contained mix including retail and on-site car parking.			
V	0 B	x				Footfall is an essential ingredient of the health & prosperity of any town centre. To encourage greater footfall, community facilities should be as close as possible to the			
V	6 B	×		Support appropriate levels of housing		centre of the town. The conversion of empty space above retail outlets into residential units will be supported			
				within the Town Centre		if there is no adverse impact on the surrounding area.			
	7 B	х				Any new housing must provide a balance of accommodation which meets the needs of people of all ages.			
н	1 H	х	Hous	Ashby de la Zouch is a small market to	wn at the centre of the Nati	ional Forest. According to the 2011 census Ashby has a population of 12530 and 5422 home the District as a whole and it is reasonable to expect that Ashby's population will grow by a si	es. North West Leicestershire District Council (Growth Plan 2014	 20% growth in homes is 1084. Unbuilt new and outstanding planning permissions and allocations for Ashby at 	
			Strat	adequate new and improved infrastructi proper attention to good design, approp	ure. The Housing and Envi	the District as a whole and it is reasonable to expect that Ashby's population will grow by a sil ironment sections of this Plan set out the strategy and policies by which Ashby's housing net I improvement of the environment and sensitivity to the wider needs of the Community. Provis	eds over the plan period will be met in a sustainable manner with	April 2014 were 802. New permissions or allocations during 2014 have been 138. This indicates a need for 144 more homes by 2031.	
				targeted to local demand is a priority. Unbuilt new and outstanding planning p	permissions and allocations	s for Ashby at April 2014 were 802. New permissions or allocations during 2014 have been 1	138. This indicates a need for 144 more homes by 2031.	The Dairy can support 154 new homes.	
Н	3 B	x		To provide new housing to meet the	Sustainable Housing	A sufficient supply of suitable land will be designated for new housing to ensure an	NPPF requirement		
				identified needs of Ashby as a Market Town at the centre of the National		adequate provision and mix of high quality sustainable homes is available to meet the needs of the community as its size, economic activity and aspirations grow during the			
				Forest and which promotes the balanced and sustainable growth of		needs of the community as its size, economic activity and aspirations grow during the period of this Plan.			
н	6 Н	×		the Town. Since 2006, planning permissions and a	allocations have been gran	nted for a large number of new homes in and around Ashby. Current estimates (2014 Leicest	ter and Leicestershire SHMA) indicate that these are sufficient to		
	, ,,	^	e to	meet Ashby's sustainable growth till 203	31. Nevertheless, it is impo	ried to a large minimer to new nones in and about a Santon, comment estimates (2014 belies) ordant to ensure that at least one reasonably large new site is designated for future housing in repancy between the 2014 SHMA and the District Council's 2014 Growth Plan. The concept	n order to allow for non delivery, additional growth and		
						·			

Re	Туре	Done Area	Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1
н	В	x	To ensure that sufficient sites for new homes are available in appropriate locations that will avoid confident to the sufficient state of the sufficient s	Limits of Housing Development.	cycle) with the Town Centre and, where practical, other major facilities in the wider area such as Hicks Lodge.	The Rejected Core Strategy stated that the District required as least 9700 new homes over the period 2006 to 2011 (188 ps) a CGS1 300 new homes over the period 2006 to 2011 (188 ps) a CGS1 300 new homes which you have been as the set 140 (14 4 4%) of these (CSS7). This is comparable with the 2011 of news. population, which showed that Ashby comprised 13,4% of bouseholds in NW Lieostershire. The latest (2014) SHMA indicates that the District needs between 5700 and 7000 new homes over the period 2011 to 2031. Taking the higher figure and the same 14,4% proportion for Ashby, indicates a need for 2008 homes for Ashby between 2011 and 2031 NHz building in 2011/12 to 2013/14 was 112 homes. Unbuilt new and outstanding planning permissions and allocations for Ashby at April 2014 were 802. New permissions or allocations of uning 2014 have been 138 (Soap factory and Liecester Road). According to this approach, 44 more homes have already been built or allocated compared to the appreart requirement (1008-112-802-139). An alternative approach is to consider permissions and allocations since 2006 against the need for at least 1400 new homes identified in the rejected core strategy (CSS7). This indicates 14 more homes have already been built, permitted or allocated than the minimum needed. Finally as calculated above 20% population growth (2014 a 2013) would require an additional 144 homes in Ashby, The Limits of Housing Development identified in Figure DS2 included the Add Housing Development identified in the rejected core strategy (CSS7). This indicates 14 more homes have already been built, permitted or allocated than the minimum needed. Finally as calculated above 20% population growth (2014 a 2013) would require an additional 144 homes in Ashby, The Limits of Housing Development identified in the rejected core strategy (CHS7). The contraction of the final through the contrac	Note: The Policy does not preclude industrial and commercial development outside the Limits of Housing Development.	0 1 2 3 4
H1	В	x		Suitable Sites for New Housing Development.	Site A22 as identified in the 2014 SHLAA is allocated for housing. This has an estimated capacity of 154 sustainable homes. Development on this site will only be permitted it: (a) A satisfactory scheme to prevent flooding is implemented; (b) A water vole survey is undertaken and its findings and recommendations are adequately incorporated into the design (c) The stream critical through the site is retained as natural public open space with a 10th buffer either side. This should be managed as open space, to ensure habitat confluxing and retain connectivity. (d) A scheme to provide a shared use footway/cycle track from the site to the Town centre via Hood Park is provided; and/el) Adequate formal play area(s), informal open space and broad leaved tree planting are provided according to Policy E3.	3 and so a satisfactory flood prevention scheme will be required. Ecology. There is the potential for water vole to inhabit the site. The stream represents a potential Biodiversity Action Plan habitat. A scheme to provide a shared use footway/cycle track from Nortfrildes (Smisby Road near the site) to the Town centre via Hood Park has been identified as feasible, low cost and priority by Leiosesterbine County Ocunión in its draft Ashby Cycling	commercial purposes, due to its highly specialised nature [as per comment from	
H2	В	x		New Housing Developments within the Limits of Housing Development.	Within the defined Limits to Housing Development shown in Plan DB2, new housing developments will be considered, provided that they would not have a severe impact upon the amenity of neighbouring properties or the traffic conditions on the main road network serving the town and that provision is made for good, safe connections by foot and cycle to the Town centre. Where practical, they should also have foot and cycle connections to other major facilities in the wider area such as Hicks Lodge.	still in force?		
H2	В	x	To ensure that additional housing capacity can be provided from within the curtilage of current dwellings provided that it is not overbearing		Within the Limits of Housing Development shown in Plan DB2, extensions to dwellings and new house building within the back gardens of current dwellings will be permitted, except where the development proposed would: (a) Have a significantly detirimental effect on the amenities enjoyed by the occupiers of adjoining residential properties by reason of height, mass, overshadowing, oppressiveness of properties of the properties of the street scene or locality generally by reason of its design, massing, visual prominence, materials of construction or proportions. (c) Detract from the character of the existing opposity to the detriment of the appearance of countryside worthy of protection in its own right. (C) Result in an inadequate provision of private garden area within the curtilage of the existing or new dwelling; and/or (c) Result in an inadequate provision of off-street car parking provision within the curtilage of the property or obstruct the visibility of car drivers entering or leaving the site;		Adapted from 2002 Local Plan Policy H17 (not saved)	
нз	5 В	x	To protect the countryside around Ashby from housing development. Such development would risk ribbon development and the merging of hamilets to the detriment of the community and visual amently of the Ashby's surroundings	New Housing Development outside the Limits of Housing Development.	New housing development outside the Limits of Housing Development as identified in Plan DB2 will only be permitted where it. (6) Involves the reuse, adaptation or conversion of rural buildings, in accordance with Policy H7 of this Neighbourhood Plan. (6) Can be shown to be essential for the efficient long-term operation and viability of agriculture or forestry (marked by the granting of an agricultural occupancy condition); or	This proposed policy is a subset of the 2002 Local Plan Policy H2 (not saved) and provides the framework for proposed policy H7.		

Ref Typ	e Done	Area Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
Н39 В	x		Reuse and Adaptation of Rural Buildings.	Outside the Limits of Housing Development as identified in Plan DB2, the conversion of existing buildings to a residential use will be permitted only if: Either: (a) It can be demonstrated that every reasonable attempt has aiready been made to secure suitable employment, tourism or recreational re-use for the building; or (b) The proposed residential conversion is a subordinate part of a scheme for employment, tourism or recreational re-use. In addition, the conversion of existing buildings, outside the Limits to Housing Development, to anynew use will only be permitted if: (a) The building to be converted is of a permanent and substantial construction, and is structurally sound; (b) The proposed converted dwelling is not more than 10 per cent larger than the original building; (c) The building is capable of conversion without major or complete reconstruction, or significant alteration or extension; (d) The form, bulk and general design of the building is in keeping with its surroundings; (e) Any necessary extensions of or alterations to the building used to the building tension or the original building; (f) Where the building is or was an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building, it can be demonstrated that it was originally constructed for an agricultural building and that it has been so used; (g) The building is reasonably aco	This proposed policy is a subset of the 2002 Local Plan saved policy E24 as it affects housing development. This proposed policy reflects the 2002 Local Plan saved policy H11.	N.B. Barn conversions can be done as permitted development, so only need planning permission in relation to change of external appearance and highways approval. The purpose of this clause is to avoid attempted "conversions" of insubstantial structures	0 1 2 3 4
Н59 В	x		Replacement of Dwellings Outside the Limits of Housing Development.	Applications for replacement dwellings outside the Limits of Housing Development, identified on Plan DB2, will be considered in terms of the countryside policies of this Neighbourhood Plan. Where the Planning Authority is satisfied that there is special justification, development of a replacement dwelling may be permitted provided that: (a) The proceed replacement dwelling is not more than 10 per cent larger than that which it replaces. (b) The form, bulk and general design of the building is in keeping with its surroundings; (c) The proceed dwelling is built on the same base, or, where appropriate and less detrimental, elsewhere within the curitage of the original dwelling house subject to the latter being demolshed; and			
H65 B	x		Agricultural Occupancy Conditions.	Applications for the removal of an agricultural occupancy condition will only be permitted where it can be demonstrated to the satisfaction of the Planning Authoritythat: (a) The dwelling is no longer needed to serve an agricultural or forestry need in the locality; and (b) Every possible effort has been made to rent or self the property at a price that reflects the existence of the occupancy condition, for an adequate period of time.	This proposed policy reflects the 2002 Local Plan saved policy H10.	Converse to H6	
H70 B			Mobile Homes.	The use of land outside the Limits of Housing Development, as identified on Plan DB2,for mobile homes parks will only be permitted where: (a) It can be demonstrated to the satisfaction of the Local Plan Authority that the proposal is to meet a genuine need that cannot be met either on an existing or proposed site or other site within the Limits of Housing Development; (b) It is not located in an Area of Particularly Attractive Countryside, or any other area afforded special protection in this Plement; (d) It is well related to an existing settlement; (d) It would not be detrimental to the character and appearance of either the countryside or the settlement concerned; (e) It incorporates a satisfactory means of vehicular access; and (f) It incorporates substantial perpheral Indiscipancy Conditions will be imposed on any planning permission granted in accordance with this policy to secure the restoration of the site in the event of the use of the site of the use of the site of the use of the site.	н13.		
нао н		dable matches the demand for smaller sized of satisfy the high demand for affordable had seeks to ensure that funds provided for	units from the elderly and nousing in Ashby, much o	ocial housing in Ashby to meet the significant current and forecast need for such accommod young people, that it is suited to the different needs of these and other groups and that it is w I which is from elsewhere in the District, the Plan incorporates policies for prioritising allocatic sevelopments in Ashby are used to build affordable housing in Ashby rather than elsewhere in	ell integrated into new developments. As it will not be possible to on to those with strong connections to the Town. The Plan also		
нвз В	x	ns. To offer more, and a greater range of, affordable housing that meets the present and future needs of Abribh and private the the needs of the Town and its residents.	New Affordable Housing.	To support the provision of mixed, sustainable communities and meet an identified need within the community. When the community is a support of the communities of t	The 2014 SHMA indicates a potential need for 60% of the new housing required in the District to be affordable. The current bousing required in the District to be affordable. The current of the control		

R	ef Typ	e Doi	ne Area	Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
н	19 B	x			Affordable housing allocation.	Where possible, affordable housing within Ashby shall be allocated to eligible households with an Ashby connection defined as follows: (a) Was born in the Neighbourhood Plan Area (NPA) or; b) Presently reside in the NPA and has, immediately prior to occupation, been lawfully and ordinarily resident within the NPA for a continuous period of not less than twelve months; or; (b) Was ordinarily resident within the NPA for a continuous period of not less than three years but has been forced to move away because of the lack of affordable housing; or of l) presently employed or sell reinholded to the basis in the NPA And whose main occupation has been in the NPA for a continuous period of not less than twelve months immediately prior to occupation; or 1) Has a need to move to the NPA to be close to a relative or other person in order to provide or receive significant amounts of care and support. (e) Has a close family member who is lawfully and ordinarily resident within the NPA and whose men who has been lawfully and ordinarily resident within the NPA for a continuous period of not less than three years immediately prior to occupation and for the purposes of this clause a "close family member" shall mean a mother, father, bother or sister, or Only where no households can be found that meet any of the above criteria shall androdable housing within the NPA be allocated to otherwise eligible households from the wider District.	and disproportionate demand for affordable housing in Ashby. 25% of the current social housing waiting list is for homes in Ashby		NET
Н	19 H	х	Hous ing Mix	s This Plan recognises the importance policies seek to encourage provision needs of the elderly and disabled.	of achieving an appropriate of smaller dwellings, suited	, balanced mix of new homes which adequately meet the demands of a diverse population in to the young and small families, who currently struggle to find suitable housing in Ashby, and	terms of age distribution, income and household size. The I provision of sufficient low-rise accommodation suited to the		
Н1	01 B	х		To offer a greater and more balance range of different housing types especially smaller homes that meet the present and future housing needs of Ashby	•	New schemes must provide a range of housing mix suited to local needs and appropriate to their location. Justification for the proposed housing mix shall accompay any planning application. At least 40% of new market housing in developments of 5 or more shall comprise 1 and/or 2 bedroom properties.	The 2014 SHMA suggests the required marker housing mix across the District is 1 bedroom 5-10%; 2 bedrooms 36-30%; 3 bedrooms 45-50%; 4-bedrooms 45-50%; 4-bedrooms 5-10%. Recent developments in Asthyh have been skewed towards an overprovision of 3 and 4 + bedroom properties (do we have turther evidence for this?) If not we need the stats.) Flats above shops are widely promoted as a means of securing cheaper accommodation for small households. As well as providing much needed accommodation, used premises for residential purposes can bring additional statily to the Town Centre, especially at night, and can also introduce a degree of self policing into the area.	Note: The town centre / Conservation Area would seem better for 'urban' as opposed to suburban solutions. There are good examples of infill projects in Melbourne, Derbyshire. **Trom 2002 local plan**	
	03 B	x		To encourage residence within the Town Centre in order to increase tablely of the Town Centre, introduce a degree of self policing into the area and secure cheaper accommodation for small households.		In order to achieve a healthy and balanced mix of retail, commercial and residential use of buildings within the Town Centre: (a) Adaptation and use of upper floors of commercial and retail premises for residential purposes will be encouraged, especially where that "use is for one or two bedroom flats. The requirement to provide parking places to sever small schemes for the creation of flats over existing shops may be valved in cases where private car parking cannot be reasonably provided on site; b) Change of use of premises from retail or commercial to residential use will be considered provided that this will not prejudice the vitality, viability or attractiveness of the Primary Shopping Area.	within it. Could include key areas in need of some revitalisation outside of the town centre (but don't have example).	Note 1: links to Town Centre group and has impact on historic environment	
н	07 H	х	g and Design	during building and operation, and do	uilding in Ashby benefits fro es not suffer from flood risk	vm high quality design such that it blends sympathetically with existing architecture, has a low it nor increases the flood risk to other premises. Innovative means of reducing water run-off with the properties of the propert	v carbon footprint, avoids excessive use of other resources, both ill be encouraged.		
н	09 B	x	n	To ensure that new housing and housing improvements are well designed and that they reflect the distinctive character of the NPA and the settlements within it.	Housing Design	Good quality design will be sought in all new housing development and home extensions with proposals being assessed against the following design considerations: a) local character and distinctiveness of townscape and landscape; b) pattern, scale and massing of the built form; c) materials donstruction; d) relationship with built form; e) relationship with built form; e) legibility of the built form; e) sustainable design and contruction; footners, such as sustainable drainage, f) continued the such as the sustainable design and contruction features, such as sustainable drainage, f) continued the such as the sustainable design and propriete incorporation of renewable energy techniques and energy and valuer efficiency reasons; including low-energy LED steries (plaing, g) homes that are adaptable as their occupants age or become less able; and h) Reflecting the setting of Ashby within the National Forest through the inclusion of appropriate broad leaved trees.	Based upon 2002 Local Plan saved Policy H7 Converting Leicestershire's street lights to LEU would yield savings of £7.7 million, plus a reduction in carbon tax payments of £133k annually (for an investment of £23 million, a cost which is expected to reduce as the technology matures): Sustainability Appraisal of Core Strategy See section 4.4	maintenance costs, whilst delivering improved night visibility and reduced light pollution, as shown by the award-wining LED lighting scheme in Bath. Changing over 4000 street lights on all the main roads is expected to give savings of £2006 in energy bills and 800 tonnes of £002 per year: Item 1) covers several major subjects, where details are crucial and often site-specific, so this needs to be addressed in more detail, perhaps incorporating functional design alongside aesthetic considerations in a *Design Guide*. However, the upfortn investment is significant and the details of such a project need to be carefully managed.	
H1	33 H	x	Ener	It is crucial for its future success that emissions from a house built in 2014 ta	Ashby stays ahead of the o	since the Georgian period and its days as a Spa Town. It is apparent that sustainability is inc surve, rather than struggling to catch up as sustainability takes centre stage. Since 2006, builtony continues with the pursuit of 'Zero Carbon Building' which comes into force in 2016.			2012. autho

	one Area	Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
H134 B 3	×	To encourage quality sustainable housing design		Developers of sites containing 5 or more properties shall provide site-specific sustainable construction plans to address: (a) Site layout to ensure the avoidance of over-shadowing of neighbouring properties; (b) Crientation of properties to optimise use of passive solar gains; (c) Energy efficiency, with a focus on a "fabric first" approach (i.e. prioritising insulation and air-lightness); (d) Provision of appropriate on-site renewable generation; (e) Build quality, (f) Use of environmentally sustainable materials, including reclaimed or recycled materials; and (g) Locally-sourced materials in designs that reflect Ashby's context in the National Forest.	of the Core Strategy (2012)	See policy H15, above. Note 1: This area of policy was 'not saved' in NWL Local Plan. Note 2: Environment' sub-group' suggested that the NP should present Ashby as a community that wished to 'raise the bair in this matter, in the context of the National Forest. Note 3: There is potential for this to be addressed in greater detail in a design guide, with functional design being considered alongside aesthetic issues. Note 4: Focus or Tabric first (Father than the wide ranging criteria of the Code for Sustainable Homes) will have the greatest impact, since insulation is in place for the entire lifetime of a home and is not something over-ridden by resident behaviour.	nts/s nts/s ustal nts/s ustal v.ap prak al of core stra tesy may 2012 ZSust alinab illity/s 20Ap prak alinab illity/s 20Ap prak alinab coffs
H143 B 3	×	To provide quality low energy housing across the entire range of housing types and including affordable housing		Developments of 5 or more properties to satisfy either the AECB Silver Standard or Passivhaus standard for energy efficient housing. There are to be no exemptions to energy efficiency criteria for new affordable homes or social housing, because their occupants are those most in need of reduced energy bills.	or no extra cost. This low-risk approach is estimated to reduce CO ₂ emissions by 70% compared to the UK average. Passivhaus standard has more exacting targets, requiring an	Note 1: The key criticism of low-energy housing is that it leads to an increased build cost which will deter developers from uptake, despite saving home-owners money in runing costs. However, Eric Pickles speech at Grand Designs Live, highlighted "affordable Passivhaus" (see reference on H19, footnote 2). Note 2: Resident behaviour has significant impact on household energy use; any improvement in building standards would need to be coupled with education.	the East Midla Ndla Ndla Ndla Ndla Ndla Ndla Ndla Ndla Ndla Ndla Ndla Ndla Ndla
H150 B 1	x	To encourage the retro-fitting of energy efficient measures to existing properties		External Wall insulation to be permitted development on all properties provided that it is not detrimental to conservation area policy. In practice, this may mean permitting it only on the rear of a building.	Typical annual savings following the insulation of solid walls are: Mid terrace are £180 (700kg CO2) End of terrace/Semi detached £270 (1100kg CO2)	EWI can be installed in a conservation area, if it is applied to the rear of the building. See Kate Watson's video:	ent_d www http: http: brist I/low I/low olient w.en w.ov endo ergs stub ors.o wing e.co g trust. m/w org.u atch? k/ins v=O ulatio 20ed n/Sol Thry id- E wall- insul ation show much

		Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref1 Ref1 Ref1 Ref1
• • • • • • • • • • • • • • • • • • • •	x	To ensure effective use of solar electricity panels, without compromising conservation area criteria	. Lisy Group	Photo Voltaic panels to be permitted development on all properties , provided that: a) The panels are free of overshadowing from chimneys, neighbouring properties and trees; b) The orientation is appropriate; This does not always mean south-facing; there are ments in an east-west orientation (see Evidence) c) Conservation area restrictions are adequately considered. This might mean permitting them only on the rear of a building, bearing in mind a) and b) above.		Notes such projects are dependent upon funding schemes and so are subject to the vagaries of central government policy.	Next Next
H159 B	×	To use the opportunity provided by new development, whether large or small in scale: to reduce surface water flood risk; to improve water quality; and promote environmental improvement		Proposals for new development, including alterations and extensions that do not constitute permitted development, shall reduce surface water flood risk by means of (a) The attenuation of surface water unifor on the site so that it does not purp pressure on the existing drainage system or increase runoff into watercourses via the sewer network(b). The use of surface level, vegetable systems for conveyance and temporary storage of runoff such as 'swales', basins and ponds, where possible(c) Maximising the use of permeable surfaces for parking and paved areas(c) (The use of green nots', where appropriate to the setting, rainwater storage and rain water harvesting.	The Gliwiskaw Brook runs through Ashby and while this presents few problems, in living memory, there have been instances of localised flooding. Environment Agency maps indicate the level of probability of flooding along the line of the Brook in extreme circumstances. The wider risks are of sufficient concern for County and District policy to seek to regulate any new development within might increase flooding further downstream, in accordance with attiniant policy. NPPF and PPES2 prequires development to be 'safe, without increasing flood risk deswhere' and, where possible, to 'reduce flood risk overall." Even where a new development meets the current requirements for acceptable surface water drainage, there is the issue of 'urban creep', which can result in an increase in runoff over time. Subsequent extensions, garages, sheds and hard surfaces can gradually lead to a 10% increase in impermeability on a site. Sustainable drainage systems (SuDS) are the preferred approach to managing flood risk resulting from surface water runoff from development sites. The same basic principles can also be applied to individual premises and homes. There is scope for practical good sense, such as the use of permeable surfaces for parking and water buts, as well as innovative approaches involving the use of green note. Faraning permission for buildings which promote hosts, as the same basic principle sense also the foreign general proprinciple control of the buildings which promote hosts, as the same hase principle permission for buildings which promote hosts, as the same hase principle and water buts, as well as innovative approaches involving the use of green note. Faraning permission for buildings which promote hosts, as he had the proprinciple permission for buildings which promote hosts of the promote substance and manity hermities for few development and ment permission (NPPF 65). In addition, SuDS also ensures water quality improvements and amenity hermities for reducing flood risk. Research by the Environment Agency (with		any.p.
H164 B				The location and design of water storage areas should make positive use of their visual impact and potential to contribute to and link with the wider 'green infrastructure'.	replicating natural systems and using cost effective solutions to	There is a pond in Bullen's Field which could be landscaped and made accessible when it is designated as Local Green space. Also see suggestion of opening up brook in Brook Street	
H169 B	ers and their	network. It is essential that developer of There are 2 types of facilities to which on site provision - for example or off-site provision - for example co Also smaller builders and self-build gro	contributions are secured for any new housing developed hildren's play areas community and leisure facilities	ies	ilities, libraries, policing, waste services and the highways n Ashby.	Qualifing up shown at D100A Sitted.	
H175 B			Contributions to new infrastructure and facilities	Financial contributions will be required, as appropriate, from each developer: (a) To mitigate the impact of the development or essential infrastructure such as public utilities, libraries, policing, waste services and the highways, cycle and footpath networks; and (b) To fund additional healthcare, community, education and leisure services within Ashby.	Need survey evidence of the community desire for the community facility wish list. LCC existing draft strategy for feasible cycle routes/network.	Other groups can add to or amend wish list: Is there a District Leisure Senvices strategy which we can call on for evidence? Maybe need to add reference to Community Infrastructure Levy here	

	e Area Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
H179 B			Community priorities in terms of additional local facilities to be provided as a result of new development are: i. A centrally located community building, with a café and associated parking spaces, suitable for use as an arts centre, adult education, club activities, exhibitions and concerts	Evidence needed from principal providers / managers of key facilities, e.g. NHS, education sector, Town Council, others.	Ivanhoe School site would provide a potential Community Centre site	
			ii. An integrated, safe cycle network through and around Ashby; iii. Centrally located one stop shop medical centre and outpatient clinic; iv. Two adult size Football Pitches with associated parking, changing and storage			
			 Additional allotment provision on land with adequate soil quality and aspect for growing agetables, within 1 mile (?) of the town centre; Community acquisition of the Bath Grounds freehold;vii. A passenger rail link between Licioster and Butrion-or-Trent sened by a station in Ashity, viii. Replacement of Ivanhoe school, provision of inner bypass and pedestrianisation of Market Street. 			
H191 B		Self-build and small builders	ix. Opening Gilwiskaw Brook through Brook Street. New house building and housing restoration projects by self-build groups and/or small builders will be encouraged where they comply with the policies of this NP.	There is a need for local authorities to satisfy the requirements of the Localism Act, in the proxision of sites for self-builders. 9% of new home were self-build in 2007[1] and there were 10,000 self-builds in 2013[2] A self-build home may be more cost-effective than buying an existing property, offers opportunities for sustainable design and gives the option of a customised home. Community Right to Build is a key aspect of the Localism Act and Neighbourhood Planning:It goes beyond individual self-build sites to consider larger scale housing and community developments; while the community will need to secure suitable land, financing and legal agreements, there is central government funding available to help community groups with the costs of using that right:	Environment 'sub-group' raised the issue of broadening diversity of builders to reflect local knowledge / employment and add to quality. Similarly, custom-build, where an individual contracts a builder to construct a home to their specification, might be a more desirable route to 'self-build' in Ashby-Further evidence is needed on;a). The level of demand for self-build sites in Ashby-Further evidence is needed on;a). The level of demand for self-build sites in Ashby-Further evidence is needed on;a). The level of demand for self-build sites in Ashby-Further evidence is needed on;a). The level of plots may be an issue, unless provision is made on developers' sites;c). What impact higher land and property prices might have;d). Whether existing residents will be well disposed to self-build schemes taking place close by. However, they may cause disposed to self-build schemes taking place close by. However, they may cause the event complaints, since it would protably be a smaller scale site and be constructed by those who will live there, so perhaps more willing to compromise to achieve good neighbourly relation as how a long the state of the self-build stock of the supported. Note 3: "Windfalf sites and change of use will provide some smaller sites, if 'self-build' is supported. Note Should this be a District wide policy, endorsed by the NP7 Teighmouth Council in Devon is leading the way. The NP might be able to pioneer a policy in conjunction with NVILDC. Nate: For larger schemes, a set of house types and range of materials can be approved by planning authority ahead of construction. This saves on costs for planning and regs approval and fits well with the localism agenda Note: serviced plots might be a potential solution, whereby a 'go of plots in a commentional development might be provided with mains ferroided and the in	County C
H201 B H213 H H216 H	community is now served. The strateg quality: and to promote connectivity be recreation, both formal and informal, a	y has three strands: to safe tween the different compo	variety of functions. The Neighbourhood Plan provides an opportunity to review the legacy of guard existing spaces, to ensure satisfactory provision of new open spaces and planting, in nehts that make up Asthy's green infrastructure. Taken together, these three strands ackno strengthening rather than diminishing biolidversity.	the right location, to the appropriate standard and of the right	The network should not be confined to the built up area alone as connections to countryside paths and recreational facilities can also be an important consideration. (The Cycle Centre at Hicks Lodge is a good example.) Links outwards to the surrounding countryside and National Forest play a part in strengthenin boliversist." The hird strand of the cenes sace straterus.	to: 25fhtt er-of- build p://w availa
H218 B	Spac To protect existing open space, particularly the continuity between the Bath Grounds and Castle Grounds, and ensure that sufficient, accessible, open space, wooded areas and play areas are provided alongside new developments and elsewhere in the Town to meet the needs of the community.	Local Green Space.	To protect its identity and ensure enjoyment by future generations, Area GS1, identified in Plan DB2, is designated as a Local Green Space, as defined under the NPPF. This comprises (c) IT be Bath Grounds Pslaying Fields; (b) The Hastings Garden(c) "Bulleris Field"; (d) The Memorial Field; (e) Manor House School Playing Field; (f) Ashby Castle Grounds; and (g) Ashby School Playing Fields.	holds particular local significance. It provides Ashty's unique "Countryside in the Town' character affording open vistas to Ashty Castle from South Street and the Royal Holet in the west and from Leicester Read and Upper Packington Road to the East. It provides continuity between the main historic sites and buildings within the Town and provides valuable recreational space. The community's view of the importance of the area was demonstrated by a recent 2000 signature petition to oppose house building on the Bath Grounds.		
H228 B		Existing open space	Existing public open space, recreation grounds, children's play areas, allotments, housing /industrial green buffer areas and tocal Green Space will be preserved in order to protect public amenity and the natural environment and promote social interaction, community activity and active play.	The District Council Open Space, Sport and Recreation Facilities Assessment (2008) which contains a list of local open spaces, recreation grounds, commons, allotments, cemeteries, school playing fields, informal countryside, nature conservation areas and children's play areas (Table 11), concluded that Ashby was under resourced for open space, recreation ground	Note 1: Must look at range of different / overlapping functions and at the placing within a hierarchy is every local to know wide. There is, for example, no formal town park, as such. Note 2: Might also include 'civic spaces' Le, paved, urban 'places'. Note: May be several overlapping roles. Should also include large tree groups of significance in the town. Current District Policy is for play areas to be provide in developments of 10 or more houses. The provided in the	
H244 B		New open space and play areas	All housing developments of 5 or more homes will provide or meet the costs of providing sufficient accessible open space and broad leaf wooded areas for formal and informal community recreation and, unless specifically defeor persons's accommodation, sufficient, suitably equipped and sited, formal children's play areas (at least 15m² per child; Communited sums will be required to ower the costs of the maintenance of children's play areas for a period of 10 years from the date of their hand over to the Town Council. Atternatively, if an existing play area is located within reasonable walking distance then a communied sum may be accepted for enhancement of that area.			

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Ref	Type Done	Area Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref8 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
H245	В			For every house built, developers should include a defined number of broad leaved trees in the communal spaces			U 1 2 3 4
H246 H247		To ensure that the existing allotment site is preserved and that suitable land is identified and acquired where there is evidence of additional demand	ı	Allotment provision to be either incorporated in new housing developments or section 106 funds to be used to provide land of adequate soil quality and aspect for growing vegetables.		Note: See Project 6 for more information on potential site allocation. Land for allotment use has to meet certain criteria, in terms of suitability for cultivation, convenient access, availability of basic services and potential to be secure against their or vandalism. Such criteria are best met by identifying suitable locations rather than eyling on piecemeal use of residual or unsatisfactory corners of larger development sites. Sufficient plots should be available on any site to make site acquisition and management viable.	
H255		castle Donington, it was designated a Envir perhaps objective view that the town womme contained all the essential requirement By 2001, when the Conservation Area 'gems' of standing archaeology in the f 1971 Study asserted that this was "a h	'provisional' conservation vas "not rich in architectura ts of its population of 4000 Appraisal was compiled, o form of earlier timber structure reitage which must not be to the A42 and A511 bypa	over 130 buildings and structures were on the statutory list with a further 47 on the 'local list'. I tures on Market Street, concealed behind later facades. Describing the "interesting and lively" squandered". The threats to the integrity of the Conservation Area that existed in the 60s and isses. However, the responsibility still remains "to preserve and enhance" Ashby's heritage as:	Councils: 'A Study in Conservation' of 1971 took a surprising but right atom which, at the start of the nineteenth century, had right increase was evidence of the substantial value of the hidden visual character found in the town centre, the authors of the 70s have largely been overcome or diverted, most notably	Policies for conserving and enhancing the historic environment are clearly set out in the NPPF. In this way, some of the inconsistencies arising from two parallel but distinct regimes of planning and conservation legislation are resolved. English Heritage advises that conservation is cartainly not a standance exercise satisfied by stand-cince policies. Plans at the local level need to "set out a positive and clear strategy for the conservation and enjoyment of the historic environment with prolicies for local housing, retail, tourism, open spaces and transport (including parking) that are equally tailored to achieve positive improvements in the historic environment.	
H257	В	To reaffirm the special architectural and historic interest of the Conservation Area in Ashby as: contributing to its identity as an historic market town; providing the selling houseway and offering an attractive destination for visitors.		the historic environment can bring to the community; (b) the opportunity for and the desirability of sustaining and enhancing the significance of individual heritage assets and putting them to viable use consistent with their conservation;	As part of its responsibility to keep conservation areas under review, the District Council approved a Conservation Area Apprisated in 2001 and adopted it as supplementary planning guidance. The content of the appraisal stands largely intact, to be taken into account in determining planning decisions of the content of the content of the properties of the content of the content of the content and sites requiring improvement have since been attended to thorough repair, investment or development in accordance with a planning consent. (A further site, the former County Council Depot on Kilwardy Street, is currently the subject of a planning application.)	This objective is based on an untested hypothesis that appreciation of the value of the Conservation Area and of conservation in general has deminished in Ashty and society in general. (This premise needs testing in discussion with NVLLOC, ATC, the CVice Society and Ashty Museum.) If there has been a diminished to public regard for conservation in any well be because it is seen as being or public regard for conservation in any well be because it is seen as being of the conservation	
H262	В			(a) The Neighbourhood Plan defines an ALERT zone to identify re wherearchaeology is likely to present a concern for any development proposals. All major developments should consider their impact upon archaeology, regardiess, but where any proposal falls within the boundaries of the zone (shown on the Poticies May) developers or their agents should seek guidance at the pre-application stage and where necessary, engage in discussions about what matherial should be submitted with a planning application in the Heritage Statement". The archaeological potentia of the site which might constitute; known archaeology (above and below ground); any remains that might exist, or evidence that past land use may have destroyed or compromised archaeological survival; and			
H263	В			(b) The impact of the development, including ground works, such as impact on water table (which could have an impact upon preservation in situ), impact on the setting of archaeological sites, or increased pressure on a site's management through adjacent land use change (e.g. recreational pressure).			
H269	В			Proposals for development within (and immediately adjoining) the Conservation Area must provide a demonstrable understanding of the historic and contemporary context of the site by taking account of: (a) The archaeological significance of the site and any buildings or structures on it; (b) The historical record of former use of the land and its surroundings; (c) The scale, built form and layout, building height, roof form including parapets, impact on skyline and any other predominant characteristics of the part of the Conservation Area in which it will size; (d) The significance of any heritage assets (where listed) on and adjoining the site; (e) Its impact on views within and from outside the Conservation Area; (f) The nature of its contribution to the wider street scene, in terms of the degree of dominance? deference, controlly contrast and capacity the sehance or remediate an ordinate of the contribution of the deference controlled to the control of construction, architectural details, obundary definition and hard and soft landscape details. Guidance on the above is provided in the approved Ashby Conservation Area Appraisal	acknowledge the prevailing character within the Conservation. Area as deriving essentially from the intelerent century—late Georgian from the Spa era with later Victorian additions - and being noticeably residential in character, there being only a few purpose built civic, religious or commercial buildings prior to the wentieth century. The Appraisa (and the 1971 'Stury) examines the component parts of the Conservation Area to deborate distinctiveness of spatial qualities, building from and eaborated distinctiveness of spatial qualities, building from and characteristics. The attanhed dagram' and description provides a concise summany of the three distinct phases of town growth to guide decisions on planning applications. While the flous of these decisions is on the heritage assets in the Conservation		

Ref	Type Done Area	Community Objective	Policy Group	Proposed Policy	Evidence/Justification	Notes/Comment	Ref1 Ref2 Ref3 Ref4 Ref5 Ref6 Ref7 Ref6 Ref9 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1 Ref1
H278	В	To encourage creative or innovative approaches to architectural and landscape design within the Conservation Area and elsewhere in Ashiby.		Innovative and creative approaches to site-specific design will be supported in proposals for the adaptation of existing buildings and for new development in Ashby and its Conservation Area where this would: (a) Draw on a clear understanding of the context in which development is to take place; (b) "Enhance or better reveal" the significance of the Conservation Area and the individual heritage asset to which it relates; (c) Entrance possible and the proposal context in the significance of the Conservation Area and the individual heritage asset to which it relates; (d) Provide an informed justification for: (i. the approach to design, based on local knowledge and evidence of best practice or successful interventions in historic environments elsewhere, and (ii. substantate the grounds for using materials or construction techniques not normally used in Ashby and its Conservation Area; and (c) Preferably, be guided by an appropriately qualified and experienced design advisor or design team.	Ashby has examples of honest efforts to enhance the Conservation Area through new buildings and adaptation. Individual contributions include the office extension to the rear of the Market Hall on South Street, Castlegate House (in response to a development build resulting from the CA Appraisal and receipter of a Civic Society award) and the Royal Appraisal and receipter of a Civic Society award and the Royal The opining up of former courts off Market Street, initiated by the Europa Nostra award winning Mill Mews, has made a positive contribution to activity in the town centre by utilising restrained additions and interventions without resorting to pastiche. The NPPE encourages innovative approaches to design in conservation areas and recognises that such approaches on bring benefits, if handled sensitively, without consequent harm or loss. Evidence of success can be found easily and decision makers and the community at large should be prepared to countenance such approaches. Failure to do so might easily lead to a gradual diminution in the "intresting and lively" visual character of the town centre, noted in the 1971 Study and which the authors asserted then was "a heritage which must not be squandered"!	The dislike of a modern style of development does not, in itself, constitute grounds for refusing planning permission and is unlikely to be appropriate as the basis for NP policy. Government planning policy early states, planning policies and decisions should not attempt to impose architectural styles or particular tastes (NPPP para. 60). Some of Ashby's more distinctive buildings of the past have derived from the hands of designers from outside the town with an marked of the past have derived from the hands of designers from outside the town with an marked some state of the past have derived from the hands of designers from outside the town with an marked some state of the past have derived from the hands of the past past planning the past past planning the past past planning the day are past planning the day are past planning the planning the past planning planning the past planning planning the past planning the past planning the past planning planning the past planning the past planning planning the past planning planning the past planning planning the past planning planning planning the past planning planning planning the past planning planning the past planning planning the past planning planning the past planning the past planning planning the past planning planning the past planning planning the past planning plann	
H286		To accord with National Policy and guidelines on good practice when determining applications for planning permission, listed building consent or conservation area consent and proposals to undertake work on trees in the Conservation Area where not covered by a TPO.		Proposals for development that will impact on and might cause harm to an identified heritage asset, whether scheduled or not, within the application site or immediately adjoining it will be determined against the following criteria. (a) The significance of the heritage assets affected, including any contribution made by their setting, taking a view proportionate to the assets' importance but no more than is sufficient to understand the potential impact of the proposal on their significance; (b) The particular significance of the heritage asset that may be affected by development including the effect on the setting of a heritage asset based on the available evidence and any necessary expentise; (c) The weight to be attached to the significance of the asset (or assets); (d) The desirability of sustaining and enhancing the significance of the heritage asset and putting it to a viable use consistent with its conservation; (e) The positive contribution (to a sustainable community) that conservation of the heritage asset might be pushfield, consent will not be granted without taking all reasonable steps to ensure the new development will proceed after the loss has occurred. In the event of evidence of deliberate neglect of or damage to a heritage asset, its deteriorated state will not be taken into account in the planning decision.		This policy has a wider agalication than just the Conservation Area. The suggested projects' listed below identify some areas where heritage assets may be identified outside the built up area of Ashby.	
H294	В	To consolidate achievements made in securing and maintaining a high standard of short prior design within the Conservation Area.		Proposals to alter or replace existing shop fronts within or immediately adjoining the Conservation Area must demonstrate that: (a) The existing shop front is of insufficient quality to warrant its retention; (b) The structural condition is unised or insuptible of repair; and (c) the structural condition is unised or insuptible of repair; and (c) the structural condition is unised or insuptible of repair; and (c) the conservation Area (c) the shopfront to the overall facade of the building or buildings of which it is to the conservation Area (c) the shopfront to the overall facade of the building or buildings of which it is to the compair (c) the shopfront to the overall facade of the building or buildings of which it is to the compair (c) the shopfront to the overall facade of the building or buildings of which it is to the compair (c) the degree of reference to the immediate surroundings in overall style and appearance, having regard to the need to attract attention to and signal the particular services offered within; (d) The scale, proportion and detailing of its component parts in relation to the area of glazing and door aperture proposed; (d) The scale, proportion and detailing of its component parts in relation to the area of glazing and door aperture proposed; (d) The scale of materials, form of construction and finish (painted or self-coloured) to be used; and, (d) Where external or back lit illumination is proposed, there is justification for such an approach and there would be no adverse effect on other interests, namely road safety and the amenity of local residents.	policy on shop fronts and has produced helpful and instructive guidance on the matter (indicate status of this). In recent mews and close developments off Market Street, a consistency of	A short exercise to check the situation in Ashby would not go amiss! Is the problem as bad as the Group thinks? The case for this policy needs sharing with the town centre group. The achievement of a consistent standard in shopfront design can only after through the dissermation of guidelines and as the control of the sharing with the state of the sharing sharing and signs. This policy endorses the principles set out in the 2002 Local Plain in seeking "to retain shop fronts within the Conservation Area where they are attractive, of historic importance or architectural interest or contribute to the general character of the area" and "to encourage the replacement of inappropriate shop fronts within the Conservation Area, or where they would affect the setting of the Conservation Area."	
E3	_	Develop marketing campaigns and economic interventions that build on the assets and strengths of Ashby in particular its history and distinctive character as a market town, and central and strategically well located position			Ashby's image is a strong asset which could be developed on and promoted more thereby creating jobs, economic growth and wider benefits.	Some finance may be available to support this	
E4	В	position Design and develop a high quality business environment that facilitates businesses to form, grow and remain in Ashby, especially manufacturing and service sectors			Ashby's image, central location and other assets mean that it is well placed to support and nurture businesses.	Focus on attracting businesses which can grow then relocate in Ashby and encouraging local business to grow including through the provision of sites	
	В				Ashby has an entrepreneurial spirit as reflected in the number of business starts-ups and business inquiries	This also includes support for homeworking	
E6	В	Maximise the economic benefit from Ashby's relationship with other key economic drivers especially the National Forest, motorway network, East Midlands Airport, Donnington and Moira industrial estates			Ashby is well positioned to benefit from these schemes that offer significant opportunities to generate jobs and growth	Need to consider local transport linkages to these projects by car and public transport	

Ref	Туре	Done	Area	Community Objective	Policy Group	Proposed Policy
E8	В			Protect and retain existing employment areas - within employment areas non employment uses will not be acceptable except where they are ancillary to the main use		
E9	В			436		
E10	В					
E11	В			Develop interventions that ensure that local people fully benefit from the economic growth and employment generation in Ashby through for example improved training, public transport provision, promotion of homeworking and 'buy local' campaigns		
E12	В					
E13	В					
E14	В			Resolve traffic and parking problems that discourage economic growth and employment creation in Ashby, including innovative solutions such as underground car parking		
E15	В					
E16 E17	В			Strengthen the promotion of tourism in Ashby and the surrounding area, including the provision of new facilities, such as overnight accommodation both in Ashby Town Centre and the surrounding area		
E18 E19	B B					
E20	В			Support the development of an outside market in Ashby Town Centre		
E21	В			Important green spaces to be		
L2	В			protected		
LZ	В					
L3 L4	B B					
L6	В			All major new development to include adequate green space provision. Major new housing schemes to include adult fitness/community garden/ facility for all ages not just children as part of open space requirements.		
L7	В					
L8	В					
L9	В			Development or change of use of important community buildings/assets will not be permitted unless there is a proven benefit to the community		
L10	В					
L11	В					
L12	В			Support for a new multifunctional community centre with a focus on the arts		
L13 L14	B B					
L15	В			Protect and enhance Ashby-de-la- Zouch Town Centre and Ashby Canal Conservation Areas		
L16	В					
L17	В			Protect and enhance the character and/or appearance of a building of architectural or historic value		

L18 B

Consolidation vI

Evidence/Justification	Notes/Comment										Ref1	Pof1	Pof1	Pof1	Pof1
	Different size units to be developed – various sizes, not just top of the range	Ref1	Ref2	Ref3	Ref4	Ref5	Ref6	Ref7	Ref8	Ref9	0	1	2	3	4
number of no. of jobs per head of population	Tanada dized dinia di ba davidapad Tanada dized, not jabi dap di dia tanga														
Provision of sites is important to provide employment and for a successful economy Important for sustainable and cohesive communities	Focus on flexible units of a range of sizes Surveys suggest that the main employment and business growth will be warehousing Investigate good practice NP policies that require the employment of local people														
It is important that local people have the skills needed to access jobs and meet the needs of employers Highli needs of commuting say by car - 73% of people travel to work by car vs. 57% nationally High levels of commuting	Encourage apprenticeships Look at working with schools and schools working with businesses Crosses over with work of Transport Group														
Transport bottlenecks/congestion can act as a barrier to	Promote environmentally friendly transport solutions?														
economic growth Evidence suggests that car journeys will continue to grow															
Important for job growth and diversifying the economy	Need to consider competition from nearby Hotels outside of Ashby and emerging proposals														
Historic and popular Parish Some evidence there is some under provision of some types of overnich accommodation important for job growth and diversitying the economy	Scope to link with National Forest Need to consider how this relates to the work of the Town Centre Group														
Historic and popular Town Centre															
Ashby has a number of important green spaces	Issue quality vs. quantity														
The district wide NWDC study shows a shortfall in green space esp. open space, recreation ground and children's play areas	Group to indicate which open spaces are most important to the community														
Important to health, quality of life and biodiversity etc. The district wide NWDC study shows a shortfall in green space esp. recreation in Ashby	Refer to Community Asset list/Map/Open Space document. See also NWDC open space study http://www.nwides.gov.uk/files/documents/ppg17_open_space_audit_july_20082 /PPG17%20Open%20Space%20Audit%20-%20July%202008.pdf Can we justify a specific requirement for allotments?														
The Parish has an ageing population and important that green space provision and facilities caters for changing population and health needs	Need to avoid 'Pepperpot' provision														
	Is there are a 'Trim Trail Standard' – BS – see example given by Rob Bartholamew														
Important to the well-being and cohesion	Group to indicate those Community Assets that are most important to the community														
Ashby has a number of such assets that are important to the community Some evidence that Ashby has an under provision in some key community assets e.g. community centres, doctor surgeries															
There is a deficiency in such provision	Further work required to demonstrate viability and need														
Important to the wellbeing of the Parish May be wider benefits in terms of promoting tourism and reducing car journeys Important to the distinctive and attractive character of the Parish	Not to be provided on designated greenspace Cross Group work underway to develop this proposal Duplicating Local Plan policies?														
Wider benefits in terms of the tourism, pride and the economy															
Important to the distinct and attractive character of Ashby	There is scope to expand on local 'listed' building below national designations														
The Parish has numerous buildings of local and national importance, including over 150 Listed Buildings, (mcl. 2 Grade ones) and an ancient monument (Ashby Castle), together with some local listed buildings	See ADLZ Conservation Area Appraisal and Study http://www.nwiecs.gov.uk/liles/documents/ashby_de_la_zouch_conservation_area_appraisal_and_study/ashby/x0de/x20la/x20Zouch%20Conservation%20Area%20Appraisal%20and%20Study.pdf														

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Ref	Туре	Done	Area	Community Objective	Policy Group	Proposed Policy
L19	В			Protect and enhance sites ecological importance. This will include specific policies in relation to the protection of the natural environment, flora and fauna. For example, 'bees'		
L20	В					
L21 L22	В			Existing public right of ways, cycleways or bridle paths protect and new provision encouraged. This includes a cycle path that circumnavigates the Parish		
L23 L24	B B					
L25	В			Important trees, woodlands and hedges will be protected and enhanced		
L26	B			Need for more community centres		
	_			e.g. new medical centre, leisure centre and community centres		
L28	В					
L29 L30	ВВ			Need for new medical centres that take into account the community need i.e. accessible health centres/community OPD/IP health facility/end of life facility		
L31	B					
L32 L33	В			Need to monitor school provision esp. in response to new housing and ensure that provision reflects changing needs and population profile of the Parish to ensure that schools are fit for purpose and of a		
L34	В			modern standard		
L35	В					
L36	В					
L37	В					
L38 L39	В			New development should contain a mixture of housing types that maintain the broad range of the community		
L40 L41	ВВ			Need to maximise the opportunities presented by the National Forest		
L42 T1	B B			We will improve movement and		
T2	В			accessibility in the Parish by: Ensuring new development takes place in the most accessible locations		
				such as Ashby Town Centre and/ or key bus corridors		
Т3	В			key bus corridors		
T4	В					
T5	В			Promoting alternatives such as walking, cycling, public transport and home working as an alternative to the use of cars for journeys, including the integration of such alternatives into new major developments		
Т6	В					
T7 T8	ВВ					
T9	В					
T10	В			Reviewing car parking in the Town Centre including developing a car parking strategy		
T11	В					
T12	В			Adopting local specific policies and standards for vehicles and bicycles		

T13 B T14 B

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Increased car usage Good for health

Evidence/Justification	Notes/Comment	Ref1	Ref2	Ref3	Ref4	Ref5	Ref6	Ref7	Ref8	Ref9	Ref1 0	Ref1	Ref1	Ref1	Ref1 4
Relevant studies and designations show that the Parish has a number of sites of local and national importance	There is scope to introduce local designations below national ones.														
Important to wellbeing, diversity and biodiversity	Need to ensure that we cater for both human and wildlife needs														
Population of bees declining – bee charity resource Need to address high levels of local journeys esp. by car	Needs to further consider the resource implications of any future provision														
Important to health and well being															
Potential in Ashby supported and highlighted by NW Leicestershire Cycling Strategy															
Important to wellbeing, diversity and biodiversity	Need to define 'important'														
The parish contains many good examples Important to health and well being	Just those protected by Tree Preservation Orders? Need to identify the key deficiencies														
Ashby has an under provision in some key community assets e.g. community centres, doctor surgeries	Need to be in locations that are sustainable and there is an identified deficiency Just in new housing developments?														
Important to healthy and cohesive communities	Cost in four focusing developments.														
Ashby has a growing and ageing populations Provision of such services locally is under developed															
Report by Group looking at educational resources in Ashby.	The group considered that the report led by the Group should be undertaken on an annual basis														
Need to look at population trends and school catchment studies															
Important for wellbeing and balanced and sustainable communities	Need to be in locations that are sustainable and there is an identified deficiency														
School capacity varies across the Parish Population trends															
Important for a balanced and sustainable community	Cross overs with the working of the Housing Group														
Consequent house finally on from University and a studion	Need to define in sever detail according														
Supported by the findings from Housing needs studies Important and well used asset	Need to define in more detail scope Further work required to identify key opportunities and how the Plan can best support these														
Potential to create jobs and improve health and image															
Congestion	How do we judge the most accessible locations?														
Congestion	The do no page the most accessible recalled.														
Supports economic growth and sustainable development	The objective will be supported by a detailed policy that will specify what is meant by sustainable, i.e. proximity to shops, schools etc. walking 400m to bus														
Most journeys by car often for short journeys	route														
Improved provision will promote greater use of cycling	Local standards to be developed														
Some indications that walking, cycling and homeworking are becoming increasingly popular	Maintenance issues need to be considered														
Important for health Car ownership is high and above average with 84% of households having access to a car	Marketing and promoting initiatives also to be considered Bespoke travel plans are required for the individual estates.														
	An integrated view of the town is also needed so developments do not just stand in isolation														
Use of car continues to rise	The strategy also needs to look at parking enforcement														
The amount and arrangement of car parking can have a significant impact on the retail offer and the built and natural															
environment Congestion	Do we want higher standards than existing county or national ones														

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Should also consider the location, design and style of cycle parking.

Ref	Type	Done A	Area	Community Objective	Policy Group	Proposed Policy
T15	В					
T16	В			Adopting standards, including financial contributions, where all new major developments, including employment will need to adopt and provide advanced and locally tailored Travel Plans		
T17	В					
T18	В					
T19	В			Maximising the use of the public rights of way network and other routes, including protecting the route of the Ivanhoe railway line as a potential cycle/footpath should the line close		
T20 T21	B B					
T22	В			Promoting and improving School Travel Plans to manage demand for travel to and from schools and colleges		
T23 T24	B B			Developing a 'legible' signage policy in particular in the Town Centre		
T27	В			Develop a Transport Plan for Ashby		
T28	В			Maximising and promoting the use of		
T29 T30	ВВ			public transport		
T31	В			Support the opening up of the Ivanhoe Line to passenger transport		

Evidence/Justification	Notes/Comment	Ref1	Ref2	Ref3	Ref4	Ref5	Ref6	Ref7	Ref8	Ref9	Ref1	Ref1	Ref1	Ref1	Ref1
Cycling and walking becomes more popular, but some indications that usage is below the national average Promotes the uptake of	Define for Ashby – discrete travel plan for the town of Ashby and each development feeds into this.										•	•	•	J	•
sustainable travel modes such as car sharing, public transport, walking and cycling Car dominant mode to travel to work 73% compared to 57% nationally	Need to consider the extent which developers through S.106 will contribute to this.														
Reduces reliance on the car for journeys	Local designations?														
Good for health and sustainable development Some indications that journeys by foot and by bicycle are below national average Will improve air quality and reduced congestion, especially by reducing the number of cars	Need to consider the discrete local angle to this														
Helps to improve road safety Signage confusing Some clutter Important to promoting walking and cycling	Need to build on best practice e.g. legible Leicester project Need to cover all signage, e.g. tourist information														
Provides a framework for an integrated approach to promote accessibility and manage demand for travel	Need to consider relationship, both in scope and timing with NP														
Most efficient use and least polluting form of vehicular travel															
Reduces deprivation Usage below national average e.g. only 1% of employees in the Parish travel to work by bus compared to 7% nationally															
Reduce congestion Key to sustainable development Supports economic growth	More aspirational in nature														

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